## REMARKS

As a preliminary matter, Applicant's representatives contacted the Examiner and argued that the present second Final Office Action is improper, as the Examiner is now applying a new reference, Fujii (U.S. Patent No. 6,804,537), to support the rejections of claims 20 and 21.

Claims 20 and 21 have not been amended. The prior Office Actions only indicated that claims 20 and 21 were rejected over prior art reference, Yabuki (U.S. Patent No. 5,796,351). The Examiner did not agree with our argument. Accordingly, Applicant's representatives left voicemail with the Examiner's supervisor regarding this matter, and Applicant again requests that the finality of the clearly improper final Office Action be withdrawn.

Claims 1-21 are all the claims pending in the present application. As mentioned above, the Examiner applies a new reference Fujii (U.S. Patent No. 6,804,537) to support the claim rejections. Further, the Examiner adds new arguments in the *Response to Argument* section with respect to the rejections of claims 20 and 21 over Yabuki. Specifically, claims 1-21 are rejected under 35 U.S.C. § 102(e) as allegedly being anticipated by Fujii. Claims 20 and 21 are rejected under 35 U.S.C. § 102(a) as allegedly being anticipated by Yabuki.

## §102(e) Rejections (Fujii) - Claims 1-21

Claims 1-21 are rejected for the reasons set forth on pages 3-4 of the present Office Action.

Applicant amends claim 1<sup>1</sup>, as indicated herein, to clarify that the information being output is related to an exhibition and that the information service being processed is an

<sup>&</sup>lt;sup>1</sup> Applicant submits that this claim amendment should be entered at least because the finality of the Office Action dated November 21, 2005, is improper.

exhibition information service. On the other hand, Fujii is simply directed to a data communication apparatus and data communication system for receiving data selected in accordance with a menu, or for receiving non-speech data. See col. 1, lines 9-14. Nowhere does Fujii specifically indicate that it is directed to a system for providing an exhibition information service through wireless communication, as described in claim 1, as amended. Therefore, at least based on the foregoing, Applicant submits that Fujii does not anticipate independent claim 1.

Applicant amends claims 9 and 18, and submits that these independent claims are patentable at least based on reasons similar to those set forth above with respect to claim 1. Applicant submits that claim 20 is patentable at least based on similar reasons. Applicant submits that dependent claim 21 is patentable at least by virtue of its dependency from independent claim 20.

Applicant submits that dependent claims 2-8, 10-17, and 19 are patentable at least by virtue of their respective dependencies from independent claims 1, 9, and 18.

Further, with respect to dependent claims 3-8, 11-17, and 19, the Examiner does not even mention the specific features set forth in each of these claims. The Examiner simply describes how Fujii allegedly satisfies the features of claims 2 and 10, however the other claims mentioned above are not discussed by the Examiner. At least because the Examiner fails to address the specific features of these claims and because, upon our review, Fujii fails to disclose or suggest the specific features set forth in the claims above, Applicant submits that Fujii does not anticipate claims 3-8, 11-17, and 19.

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At least based on the foregoing, Applicant submits that Fujii does not anticipate claims 1-21.

## §102(a) Rejections (Yabuki) - Claims 20 and 21

Claims 20 and 21 are rejected for the reasons set forth on pages 4-5 of the present Office Action.

The Examiner repeats some of the same arguments mentioned in previous Office Action, and adds new arguments in the *Response to Arguments* section of the present Office Action. In the *Response to Arguments* section, the Examiner alleges:

In response to Applicant's argument regarding claim 20, that the reference fail to show certain feature of Applicant's invention, it is noted that the features upon which Applicant relies (i.e., "receiving an initial screen from the wireless connection device in order to read exhibition information"). Examiner respectfully disagrees, in Yabuki's reference discloses that the host computer (see Fig. 1, elements 11, 13, such as wireless connection device) transmits the information to the terminal (see Fig. 1, element 40) and the terminal (40) received the information from the host computer outputs the information to a display (such as screen, see Fig. 3, steps 906-907 and its description) in order to read the information with this broadest reasonable interpretation, thereof, the previous rejection is sustained.

In response, Applicant submits that even if, *arguendo*, steps 906-907 in Fig. 3 of Yabuki describe that the host computer transmits information to the terminal and that the terminal outputs the information to a display or an audio unit, nowhere does Yabuki disclose or suggest the specific feature that an <u>initial screen</u> is received from a wireless connection device in order to read the exhibition information. If an initial screen was to be received within the concept of Yabuki, such an initial screen would have been received in the beginning of the process described in Fig. 3, and not at the end at steps 906-907. Therefore, at least based on the foregoing, Applicant maintains that claims 20 and 21 are patentably distinguishable over Yabuki.

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In view of the above, reconsideration and allowance of this application are now believed to be in order, and such actions are hereby solicited. If any points remain in issue which the Examiner feels may be best resolved through a personal or telephone interview, the Examiner is kindly requested to contact the undersigned at the telephone number listed below.

The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account.

Respectfully submitted,

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